

**brote** AD

exploring the  
**social.media.verse**



## We are experts in communication

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With over 13 years of experience in the market, we create **comprehensive communication experiences**, focused on the client's business results.

## We identify the needs and formulate strategies

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We join as a strategic part of the brand, providing innovative, creative and cost-effective **solutions** for the business.



# What do we do?

Our potential

# What do we do?

## **Our potential:**

- + Comprehensive Social Media Management
  - + Comprehensive Digital Advertising Management
  - + Communication and Design
  - + Audiovisual Production
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# What do we offer?

Working together to enhance the essence of **your brand**.

- + Support at all times.
- + Constant guidance.
- + Responsibility.
- + Personalized strategy.
- + Specialized team.
- + Continuous updates.

## The formula

### → **Research**

Deep analysis: internal and of the competition.



### → **Strategy**

Focused on the goals and guidelines to set a clear and challenging direction.

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Effective communication





# Social Media

Strategy and creativity







# Digital advertising

Empowering digital channels





# Communication and design

Highlighting your business

# We accompany your brand from its roots



## **Comprehensive Branding:**

- \_ naming.
- \_ graphic identity.
- \_ slogans.
- \_ claims.

## **Design specialists:**

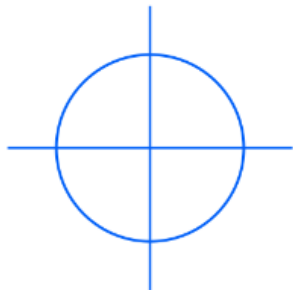
- \_ graphic.
- \_ web.
- \_ mobile.
- \_ animation.



# Audiovisual Production

From idea to materialization

# We make your ideas come true



\_ **Advertising spots.**

\_ **Corporate videos.**

\_ **Tutorials.**

\_ **Videoclips.**

\_ **Live broadcast.**

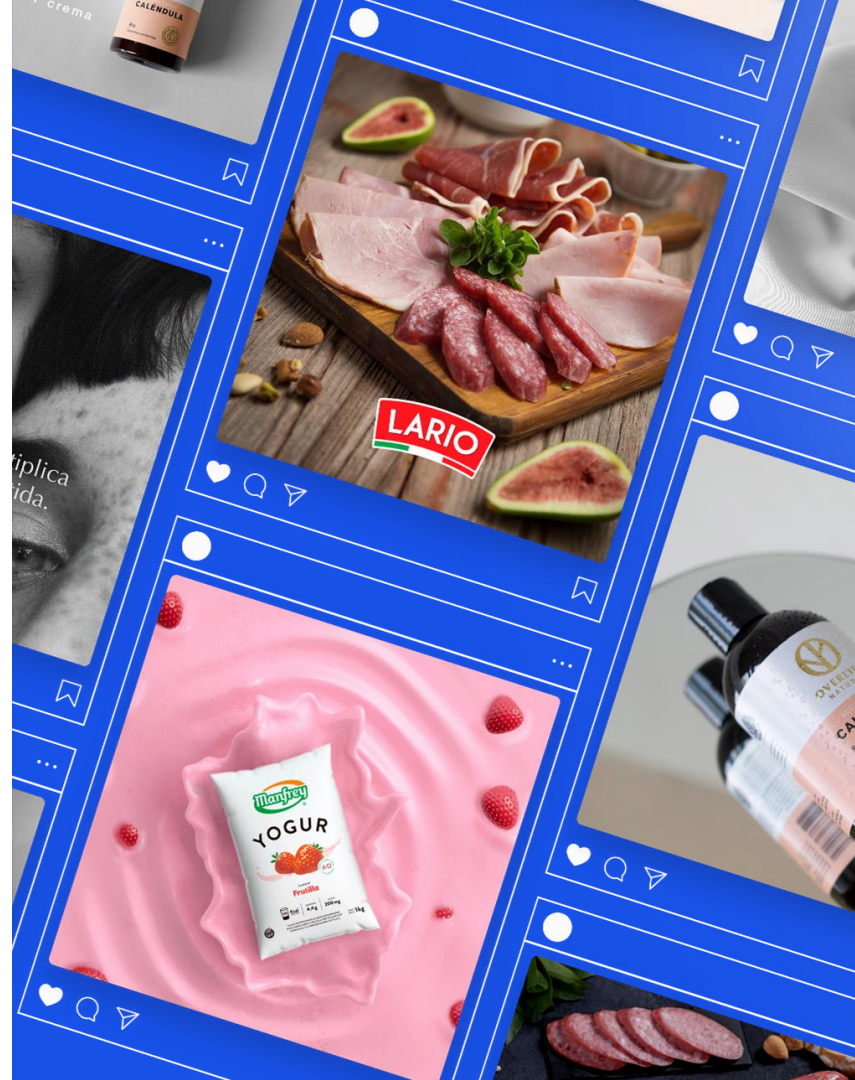
(Own satellite mobile unit)

\_ **Live Streaming service.**

# Comprehensive Digital Agency

Strategy and creativity to  
**create experiences.**

portfolio



# Thanks :)

Let's keep in touch, [\*hola@brotead.com\*](mailto:hola@brotead.com)  
*meet us at [brotead.com](https://brotead.com)*