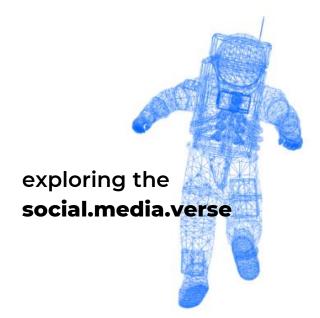
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We are experts in communication

With over 13 years of experience in the market, we create comprehensive communication **experiences**, focused on the client's business results.

We identify the needs and formulate strategies

We join as a strategic part of the brand, providing innovative, creative and cost-effective **solutions** for the business.



What do we do?

Our potential

What do we do?

Our potential:

- + Comprehensive Social Media Management
- + Comprehensive Digital Advertising Management
- + Communication and Design
- Audiovisual Production

What do we offer?

Working together to enhace the essesnce of **your brand**.

- + Support at all times.
- + Constant guidance.
- + Responsability.
- + Personalized strategy.
- + Specialized team.
- + Continuous updates.

The formula

→ Research

Deep analysis: internal and of the competition.



→ Strategy

Focused on the goals and guidelines to set a clear and challeging direction.

Effective communication



We're Meta y Google partners

We have absolute availability to take care of your digital assets with a **multidisciplinary**, **professional team specialized** in marketing and digital business.

+20 professionals





















Social Media

Strategy and creativity

From content creation to its publication, moderation, analysis, and reporting.



- _ **Content strategy** or Content Marketing.
- _ Planning and writing of content.
- _ Design and animation of posts.
- _ Social Media Marketing actions.
- _ Influencer Marketing.
- _ Community moderation.
- _ Content **promotion.**
- _ Comprehensive crisis management.
- _ Social media listening.
- _ Analytics and results reports.



Digital advertising

Empowering digital channels

Google Ads, Social Ads and other digital platforms campaigns.



- _ Definition of **goals** and **KPIs** by systems.
- _ **Campaing** setup: ad groups, targeting and budget management.
- _ Ads creation.
- _ Management of prices and bids in real time auction.
- _ Analysis and **performance reports.**



Communication and design

Highlighting your business

We accompany your brand from its roots



Comprehensive Branding:

- _ naming.
- _ graphic identity.
- _ slogans.
- _ claims.

Design specialists:

- _ graphic.
- _ web.
- _ mobile.
- _ animation.



Audiovisual Production

From idea to materialization

We make your ideas come true



- _ Advertising spots.
- _ Corporate videos.
- _ Tutorials.
- _ Videoclips.
- _ Live broadcast.

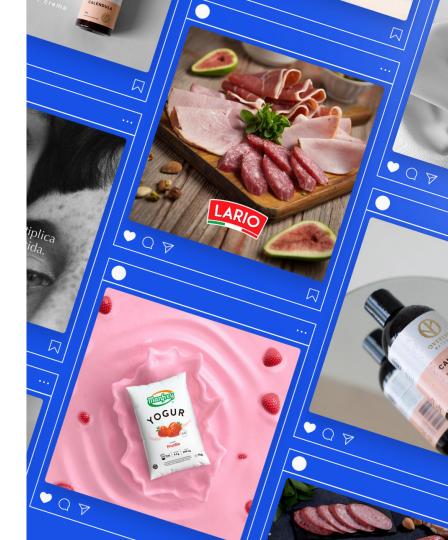
(Own satellite mobile unit)

_ Live Streaming service.

Comprehensive Digital Agency

Strategy and creativity to create experiences.

portfolio



Thanks:)

Let's keep in touch, *hola@brotead.com meet us at <u>brotead.com</u>*

